



## Press Release

### SFC launches new 'mobile responsive' website!

January 2015

As you may already be aware, as with many websites across the Web, the Stapleford Flight Centre website is now being used increasingly often by people with mobile devices.

This has created a major challenge for SFC, yet the statistics are compelling; from just 10% of web users using mobiles three years ago, mobile browsing now represents almost 50% of all browsing in 2015.

With that trend set to increase, we are proud to say that SFC is the *first* major flight academy in the UK to offer a fully 'mobile-responsive' website. The new site was built by Mark Birkett, a former student at SFC and Director of Dalemedia Ltd in Manchester ([www.dalemedia.co.uk](http://www.dalemedia.co.uk)). Here's what Mark had to say;

*"This new site has been an absolute pleasure to build. Having qualified as a commercial pilot in 2008 myself, and fully aware of the challenges presented by the "Mobile Revolution", I wanted to create a beautiful, yet fast-loading, mobile-friendly website that would encourage would-be pilots to realise the same dream I did. I hope everyone finds it informative and easy-to-use!"*

To view the new site, go to [www.flysfc.com](http://www.flysfc.com).